



One of America's foremost music historian-educators, **Dr. John Edward Hasse** helps audiences understand the power music has to move and inspire us to greater heights.

JAZZ MIGHT SEEM AN UNLIKELY PLACE TO LOOK FOR LESSONS IN LEADERSHIP.

But jazz masters—such as Louis Armstrong, Duke Ellington, Miles Davis, and Ella Fitzgerald—have been among our nation's most consistently daring and innovative professionals, people who mastered the art of creative collaboration long before it became the buzz in corporate boardrooms. In this lively and insightful presentation Dr. John Edward Hasse distills the wisdom of the jazz masters into seven powerful lessons: Listen closely, Find your own sound, Take risks—improvise, Remain fresh—innovate, Find and nurture great talent, Collaborate creatively, and Jam. Hasse shows audiences how the collaborative nature of jazz provides leaders of every stripe with fresh sources of inspiration, innovative ideas, and practical advice for fully engaging and reinvigorating their leadership.

“John Edward Hasse recently spoke to 600 leaders at The Cleveland Clinic. He was able to capture the entire audience's imagination and complete interest and had one of the **GREATEST RESPONSES** I have heard from an audience. His lessons resonated with everyone in attendance. This event was one of the greatest educational experiences that we have sponsored with outside speakers. I would give Dr. Hasse my highest recommendation, without reservation, to any management group who wants to learn about leadership in a very **UNIQUE, POSITIVE AND ENTERTAINING** fashion.”

- The Cleveland Clinic

“It is rare for our audience to give a **STANDING OVATION** to a speaker, but they were on the feet for Dr. John Hasse. His keynote address was inspirational and an absolute delight! Leadership Lessons from the Jazz Masters was a perfect kick-off to our national conference. His passion for jazz was palpable, and the attendees couldn't stop talking about the presentation throughout the rest of the conference. They truly connected with him on many levels . . . and his warm personality and incredible musical talent **ENGAGED AND ENERGIZED US ALL!**”

- American Organization of Nurse Executives

“Dr. Hasse brought his considerable knowledge, experience, talent, and humor to bear on the subject of leadership style, confronting change, and the grooming of leaders The range of musical examples and his own very adroit and accomplished musicianship made the presentation **AS ENTERTAINING AND ENGAGING AS IT WAS THOUGHT-PROVOKING AND INSPIRING** Our attendees responded with a standing ovation. Even months after the event, I still hear attendees enthusiastically recalling Dr. Hasse and his session. To any organization looking for a dynamic presenter who will make its meeting’s attendees take a **FRESH AND INVIGORATING** look at leadership, I highly recommend Dr. John Hasse.”

- American Medical Group Association

“John Edward Hasse was instrumental in making our annual meeting one of the most positive and upbeat in recent memory. His ability to engage a very senior level executive audience with a message that resonated with them in a **UNIQUE AND ENJOYABLE** way energized our audience.”

- American Congress of Healthcare Executives

“John has the ability to hold an audience in the palm of his hand. At the end of his presentation they respond in **A COLLECTIVE ‘WOW!’** John’s presentations are energetic, meaningful, thought-provoking, and, most of all, useful for people who wish to be leaders.”

- Clarian Health Partners, Indianapolis

“The response from our membership was overwhelmingly positive. Dr. Hasse demonstrated such **STYLE AND GRACE** in his presentation that you could hear a pin drop in a room of four hundred people.”

- National Council of State Boards of Nursing

“Both in terms of overall written evaluations (earning a score of 3.79 out of a perfect score of 4.0!) and anecdotal comments, he was **A CLEAR HIT**. The standing ovation he received at the end said it all An unforgettable performance.”

- National Conference on Student Retention

“He captured the attention of our audience completely by using just enough story-telling to drive home his enchanting message. Dozens of people told me that this was **THE VERY BEST PRESENTATION** they had ever heard.”

- American Academy of Nursing



John Edward Hasse is a music historian, pianist, speaker, and award-winning author and record producer. He serves as Curator of American Music at the Smithsonian Institution’s National Museum of American History, where he founded the international Jazz Appreciation Month, founded the Smithsonian Jazz Masterworks Orchestra, an acclaimed big band, and co-founded and co-directed America’s Jazz Heritage, a \$7-million, 10-year partnership with the Lila Wallace-Reader’s Digest Foundation. He is the author of *Beyond Category: The Life and Genius of Duke Ellington*, the editor of *Jazz: The First Century*, and the producer-author of the book and three-disc set *The Classic Hoagy Carmichael*. As writer-producer, Hasse earned two Grammy nominations, and was awarded two ASCAP Deems-Taylor Awards for excellence in writing about music. He holds a B.A. Cum Laude from Carleton College, M.A. and Ph.D. degrees from Indiana University, a Certificate of Business Administration from The Wharton School, and an honorary Doctor of Humane Letters from Walsh University. He shares his knowledge through frequent speeches and appearances on PBS, NPR, and XM Satellite Radio.